

7.2 FROMELLES MEMORIAL WALL UPDATE

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File No: CS/04/011

Attachments:

1. Memorial Site Park Map
2. Image 1 - The Battle
3. Image 2 - The Aftermath

SUMMARY

This report provides an update on a proposal by the Broadford RSL to construct a two-sided mosaic wall at Memorial Park in Broadford depicting the Battle of Fromelles.

RECOMMENDATION

THAT Council provides in-principal support to the Broadford RSL to construct the mosaic wall pending the outcome of the community consultation process and subject to final approval by Council.

BACKGROUND

The Broadford RSL first approached Council in November 2017 with a proposal to construct a two-sided mosaic wall at Memorial Park in Broadford, with artwork and signage depicting the battle of Fromelles from World War 1. Discussions with the group have been ongoing since in relation to the artwork, design and requirements for the project such as permits and documentation.

The group, with in-principle support from Council unsuccessfully submitted an application for funding to the Victorian Veterans Council (VVC) – Victoria Remembers, Minor Grants Program. In the most recent round of funding for this grant program in 2019, the group was successful in obtaining \$15,000 along with additional funding from the Bendigo Bank. The group had applied for \$25,000 meaning this will be a staged project with one side of the artwork to be completed first.

The Broadford RSL have recently provided Council with the proposed artwork for each side of the wall which is ready to go out for community consultation. The artwork has been assessed as having merit, relevance to subject matter and will be suitable at the park for a reflective memorial. VicRoads approval for the location of the wall has also been obtained.

To construct the mosaic wall, the contractor engaged by the Broadford RSL would need to obtain a building permit and meet the appropriate building requirements and standards.

FROMELLES MEMORIAL WALL UPDATE (CONT.)

ISSUES AND DISCUSSION

It is a well utilised public park with playground, public toilets, memorial spaces and gardens. There is currently a Broadford Structure Plan out for Review. The current proposed location shown on the map is after the most recent meeting with Councillors and members of the RSL on site Friday 21 June 2019. Also shown on the map is the other possible location. It is suggested that both of these locations are given options in the Consultation process. Depending on the response to community consultation, discussions with the Broadford RSL will occur to reach an outcome or to change the artwork or location based on the community feedback that is agreeable to all parties. If any changes to the artwork is required, these will need to go back to Council and the community for further feedback.

The group currently has funding to complete only one side of the artwork for the wall at first so the artwork will need to be staged. Council officers have been in dialogue with the group about this and are happy with the approach. The Broadford RSL are currently seeking additional funding for the project and will be making another submission to the next round of the Victorian Veterans Council (VVC) grants program.

CONSULTATION

The community consultation process for this project is ready to commence. Community Consultation will be undertaken by Council in conjunction with the RSL group via Engaging Mitchell making it clear this is an RSL project, however it is on Council land. A synopsis for each piece of artwork has been provided by the artist along with contact details for the Broadford RSL project representative. A drop-in session will be held as part of the consultation process and flyers will be distributed in Broadford to engage as many people as possible. After the community consultation process, a report will come back to Council for final approval on the project.

FINANCIAL, RESOURCE AND ASSET MANAGEMENT IMPLICATIONS

The project is being funded and resourced by the Broadford RSL through grant funding. Once installed, the mosaic wall will be a gifted asset to Council as this is Council managed land. The Broadford RSL will need to include graffiti treatment on tiles.

BUILDING PERMIT

As part of the building permit process, the following issues will be followed up and addressed. Disability and viewing access to and around the wall, clarify process for first and second stages of the project. The staging of the installation of interpretive plaques, the materials used and the visibility of these plaques, currently proposed to be installed at either end of the wall. All building materials will need to be signed off by Council as part of the building permit process, this includes the need for Graffiti resistant treatments to tiles.

FROMELLES MEMORIAL WALL UPDATE (CONT.)

RISK IMPLICATIONS

Risk Ranking is determined using [ROHS201-G1- Corporate Risk Matrix](#). Risk is identified as Low, Medium, High or Very High.

Risk	Risk Ranking	Proposed Treatments	Within Existing Resources?
Negative response to the proposed artwork during the community consultation process	Medium	Discussions with the Broadford RSL to change the artwork will take place.	Within existing resources.
Group does not obtain funding to complete the second side of the artwork	Low	Completing one side of the wall will not look like the project is unfinished. Broadford RSL currently seeking additional funding.	Broadford RSL to resource this.

SUSTAINABILITY IMPLICATIONS (SOCIAL AND ENVIRONMENTAL)

Council has a commitment to building and sustaining partnerships with local community groups to deliver projects and good outcomes for the community. This project would not be possible without the Broadford RSL group who have been working passionately to deliver the project. The Fromelles Wall will be an addition to the passive memorial space at Memorial Park in Broadford and enhance the feel of this area.

HUMAN RIGHTS IMPLICATIONS

The rights protected in the *Charter of Human Rights and Responsibilities Act 2006* were considered in preparing this report and it's determined that the subject matter does not raise any human rights issues.

CHILDREN AND YOUNG PEOPLE IMPLICATIONS

The mosaic wall is proposed to be installed at Memorial Park in Broadford which is well used by people of all ages including children and young people. There is a playground, public toilets and a memorial space at Memorial Park. Given the regular use of Memorial Park by young people, the community consultation process needs to attempt to engage with young people and get their thoughts on the artwork which may be confronting for some people.

OFFICER DECLARATION OF CONFLICT OF INTEREST

No officers involved in the preparation of this report have any direct or indirect interest in this matter.

FROMELLES MEMORIAL WALL UPDATE (CONT.)

CONCLUSION

The Broadford RSL group have been engaging with Council officers on this proposed project for some time. Having obtained grant funding for the Fromelles Wall project as a staged project, the group is seeking permission to construct the wall from Council. The project is ready to proceed with the community consultation process to get feedback on the proposed mosaic wall and the artwork. The proposed location and alternative location for the Fromelles Wall is consistent with Broadford Memorial Park as a reflective memorial piece.

FROMELLES MEMORIAL WALL UPDATE (CONT.)

MITCHELL SHIRE COUNCIL

Council Meeting Attachment

ADVOCACY AND COMMUNITY SERVICES

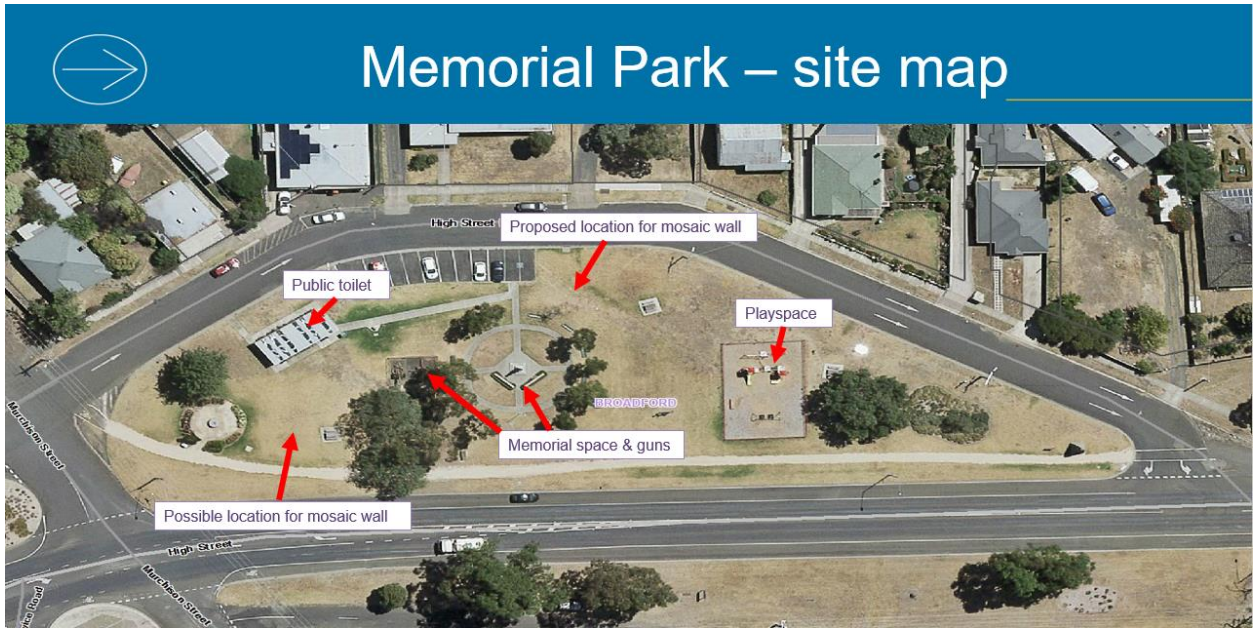
15 JULY 2019

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FROMELLES MEMORIAL WALL UPDATE

Attachment No: 1

Memorial Site Park Map



MITCHELL SHIRE COUNCIL

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FROMELLES MEMORIAL WALL UPDATE

Attachment No: 2

Image 1 - The Battle



MITCHELL SHIRE COUNCIL

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FROMELLES MEMORIAL WALL UPDATE

Attachment No: 3

Image 2 - The Aftermath

