
MUNICIPAL PUBLIC HEALTH AND WELLBEING PLAN 2013-2017- YEAR FOUR ACTION PLAN 2016-2017
(CONT.)

MITCHELL SHIRE COUNCIL

Council Meeting Attachment

SUSTAINABLE COMMUNITIES

20 JUNE 2016

7.13

**MUNICIPAL PUBLIC HEALTH AND
WELLBEING PLAN 2013-2017- YEAR FOUR
ACTION PLAN 2016-2017**

Attachment No: 1

**MPHWP Year Four 2016-2017 Annual Action
Plan**



MITCHELL SHIRE.
*Health and Wellbeing
Action Plan
Year 4 - 2016/2017*



Mitchell Shire Council Municipal Public Health and Wellbeing ACTION PLAN 2013 - 2017

The purpose of the Year 4 Annual Action Plan is to identify the initiatives to be progressed within the 2016/2017 year. This Plan has been developed collaboratively by identified partner agencies across the shire of Mitchell.

Why	<p>To build a healthier, more resilient, connected community, protect and enhance the natural environment and strengthen the local economy. Creating a balance between these environments will improve the overall health and wellbeing of current and future Mitchell Shire residents</p>	
What	<p>A Healthy and Active Community</p>	<ul style="list-style-type: none"> • Improve levels of physical activity • Increase consumption of healthy food • Support opportunities for Lifelong Learning
	<p>Strengthen Community Resilience and Minimise Harm</p>	<ul style="list-style-type: none"> • Improve social and community connectedness • Build community capacity in order to prepare, respond and recover from natural disasters • Address health inequalities and improve access to health services • Address the harms related to tobacco, alcohol and other drug use
	<p>An Environmentally Sustainable Community</p>	<ul style="list-style-type: none"> • Minimise impacts on the natural environment • Respond to climate change • Policies and plans that seek to educate and engage the community in protecting and enhancing the natural environment
	<p>A Community that has Strategically Planned for Demographic Change</p>	<ul style="list-style-type: none"> • Ensure there are opportunities to support growth and change • A variety of employment, education and training opportunities that strengthen and support the local economy • Policies and plans consider and reflect the needs of the community • Housing, health services and amenities that meet the needs of a growing community
How	<p>Working in partnership with key stakeholders and agencies and with all levels of government Advocating for change and improvement within the community Designing and implementing strategies and actions that address priority areas Providing services, facilities and amenities to meet the needs of current and future residents Ensuring that all plans and strategies within council are considered and align with the priorities contained within the plan</p>	

Partners

Whole of Council approach
Community organisations and health services
All levels of government

Regional networks and organisations
Volunteers, local residents and community groups
Education and employment providers

PRIORITY 1: CREATE HEALTHY AND ACTIVE COMMUNITIES

Goal 1.1: To improve health and wellbeing through increased physical activity and lifelong learning.

Outcome: Increased incidence of participation of people in physical activity, community and learning programs.

Strategy 1.1.1: In partnership with key stakeholders, agencies and networks, lead and implement projects that encourage sustained physical activity.

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Introduce new community targeted initiatives that focus on physical activity	<ul style="list-style-type: none"> Increase in number of community activities that have a focus on physical activity <ul style="list-style-type: none"> Outreach programs Target groups reached Increase from previous year 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Community Development MSC- Youth Services Valley Sport MSC- Leisure Services Nexus Primary Health Local Sporting and Community groups 	Quarterly: Sept 2016 Dec 2016 March 2017 June 2017
Increase participation in activities and attendance at Mitchell Shire Leisure Centre's via: <ul style="list-style-type: none"> Continue to provide 'low cost' initiatives Continue to provide targeted programs for older people and youth. 	<ul style="list-style-type: none"> Number of low cost incentives taken up. No. of sessions Participant profiles have increase numbers of older people Number of targeted programs for youth. Visitation increase from previous year. 	<ul style="list-style-type: none"> Aged Youth Early Years Middle Years 	<ul style="list-style-type: none"> MSC- Leisure Services 	Quarterly: Sept 2016 Dec 2016 March 2017 June 2017
Endorse and support a range of recreational programs and activities via MSC website, email, Facebook and in MSC News as well as through schools in Mitchell.	<ul style="list-style-type: none"> Increased attendance at programs and activities. 4 website updates per year. 4 Facebook posts per quarter. 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Leisure Services MSC- Recreation and Open Space 	Quarterly: Sept 2016 Dec 2016 March 2017 June 2017
Work collaboratively with sports clubs across Mitchell to build healthy environments.	<ul style="list-style-type: none"> Number of clubs engaged with education sessions Attendance at education sessions Number of clubs engaged with Good Sports Junior Program 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Recreation and Open Space Nexus Primary Health Valley Sport 	Quarterly: Sept 2015 Dec 2015 March 2017 June 2017

Seek funding to support and encourage the community to take part in active transport initiatives e.g. - Walk to School Day - Pedometer Challenge	<ul style="list-style-type: none"> • Increase in number of schools participating from previous year. • Number of community members registered for pedometer challenge. 	<ul style="list-style-type: none"> • Early Years • Middle Years 	<ul style="list-style-type: none"> • MSC- Community Development Team • MSC- Leisure Services 	Dec 2016
---	--	---	--	----------

Strategy 1.1.2: In partnership with community agencies, residents and educational providers, actively promote, encourage and facilitate opportunities for people of all ages and abilities to participate in learning throughout all stages of life - early childhood learning, middle ages, youth, adults and seniors

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Support and encourage existing and new programs that support lifelong learning	<ul style="list-style-type: none"> • Number and variety of available programs and increased attendance results in a more healthy and active community. 	<ul style="list-style-type: none"> • Youth • Aged 	<ul style="list-style-type: none"> • U3A, GoTAfe • Senior Citizens • Neighbourhood houses • MSC- Youth Services & Community Development • Youth Council 	May 2017

Strategy 1.1.3: Implement the Mitchell Open Space Strategy (MOSS), a planning and development framework for the provision of open space and off road trails in Mitchell Shire to 2023.

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Implement the MOSS Annual Action Plan 2016/2017	<ul style="list-style-type: none"> • Annual Action Plan implemented 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • MSC- Recreation & Open Space & Community Development 	June 2017
Deliver play space upgrade at Hadfield Park, Wallan based on universal design principles.	<ul style="list-style-type: none"> • Upgrade completed and in accordance with universal design principles. 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • MSC- Leisure Services Manager 	Dec 2016

Goal 1.2: To increase access to and consumption of nutritious and affordable food across all age groups.

Outcome: Improved access and consumption of healthy food across the municipality (food security).

Strategy 1.2.1 Work in partnership with key stakeholders, agencies and networks to explore, identify and implement localised, best practice food security initiatives.

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
<p>Improve food accessibility across the shire</p> <ul style="list-style-type: none"> • Provide educational workshops on sustainable food options, including community gardens, kitchens and food swaps • Support and explore existing community gardens across Mitchell Shire and support community to identify opportunities for new community gardens. • Undertake local food access needs assessments to identify and prioritise actions to improve food accessibility. • Maintain Food outlet maps and promote to the community. • Community kitchens and food sharing initiatives developed across Mitchell Shire. 	<ul style="list-style-type: none"> • Workshops evaluations demonstrate increasing knowledge of participants re: food security. • Community gardens generate increased opportunities for community participation and connectedness. • New health food initiatives implemented which increase food security measures in Mitchell. • Community aware of and utilize food maps and additional food outlets are identified and reported. • Increase in the number of community kitchens and food sharing initiatives developed across Mitchell Shire 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • LHPCP • Landcare groups • Comm. Garden Groups • BEAM Mitchell Environment Group • Nexus Primary Health • MSC- HWBO • MSC- Youth Services • Seymour Health 	<p>Quarterly: Sept 2016 Dec 2016 March 2017 June 2017</p>
<p>Implement S4Miles which seeks to improve oral health in children</p>	<ul style="list-style-type: none"> • Improvement in the oral health of young children within Mitchell. • 1 training opportunity provided to kindergarten teachers per year 	<ul style="list-style-type: none"> • Early years 	<ul style="list-style-type: none"> • LHPCP • Mitchell Early Years 	<p>Quarterly: Sept 2016 Dec 2016 March 2017 June 2017</p>
<p>Implement the Water Fluoridation Program within Broadford, Kilmore East, Wandong, Heathcote Junction and Upper Plenty.</p>	<ul style="list-style-type: none"> • Implementation complete. • Increase in number of towns with fluoride in Mitchell. 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • DHHS 	<p>June 2017</p>

Strategy 1.2.2 Increase community awareness of healthy eating and related skills on how to access, store and prepare food for the best health outcomes.

Actions	Proposed Impact and /or Outcome	Target Group	Who	Timeframe
Improve community awareness through campaigns, forums, and information and education opportunities. <ul style="list-style-type: none"> • Health & Wellbeing Fact sheets • Website development • Media opportunities- radio and newspaper 	<ul style="list-style-type: none"> • 2 Fact sheets completed • 2 Youth specific Fact sheets completed • 3 local radio segments • 6 newspaper articles • 4 social media posts Evaluation of above demonstrates improvement in community awareness.	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • MSC- HWBO • MSC- Social Planner • MSC- Youth Services 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Nexus Primary Health to implement the Achievement Program throughout Mitchell Shire	<ul style="list-style-type: none"> • Number of schools/kindergartens registered and who complete the program • Number of schools with policies in place • Increased level of contact with schools 	<ul style="list-style-type: none"> • Early years 	<ul style="list-style-type: none"> • Nexus Primary Health • Seymour Health • MSC Kindergarten Services • Lower Hume PCP 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Implement the Mitchell Food policy <ul style="list-style-type: none"> • Phase 1- Review and identify actions to internal catering and food provision • Phase 2- Review and identify actions for external catering and food provision • Develop a recommended Healthy Food Catering guidelines for MSC in relation to Traffic light nutritional value system. 	<ul style="list-style-type: none"> • 4 social media posts • Develop and disseminate resources • MSC Internal departments who have reported to implement Phase 1 of Food policy. 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • MSC- HWBO • MSC- Leisure Services • MSC- Youth Services 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Provide community workshops that: <ul style="list-style-type: none"> • Focus on healthy eating, food storage and preparation. • Support and educate parents on child health and development e.g. consultations, referrals, information 	<ul style="list-style-type: none"> • Increased awareness of child health and development. 	<ul style="list-style-type: none"> • All groups 	<ul style="list-style-type: none"> • Nexus Primary Health • MSC Maternal and Child Health • MSC- Youth Services • LHPCP • Seymour Health 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Delivery of a school holiday program targeting healthy eating <ul style="list-style-type: none"> • Program to include cooking a healthy meal • Program to include utilization of Wallan Neighbourhood House 	<ul style="list-style-type: none"> • Number and variety of workshops delivered. • 2 programs delivered in Broadford Youth room • 2 programs delivered in Wallan Youth room 	<ul style="list-style-type: none"> • Youth 	<ul style="list-style-type: none"> • Nexus Primary Health • MSC- HWBO • MSC – Youth Services 	June 2017

Community garden.				
-------------------	--	--	--	--

PRIORITY 2: STRENGTHEN COMMUNITY RESILIENCE AND MINIMISE HARM

Goal 2.1: To create a shire with confident, resilient, involved communities that work together to achieve shared goals.

Outcome: Increased sense of community harmony and shared responsibility.

Strategy 2.1.1 In partnership with key stakeholders, agencies and networks, enhance participation in community life and support community wellbeing.

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Immunisation program: <ul style="list-style-type: none"> Childhood Secondary School Industry 	<ul style="list-style-type: none"> Immunisation rates meet or exceed state-wide benchmarks Participation rates increased from 2015/2016 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Public Health 	Quarterly: Sept 2016 Dec 2016 March 2017 June 2017
Develop and implement Volunteer Framework to increase community volunteering participation	<ul style="list-style-type: none"> Volunteer Framework is developed and implemented. New volunteer website established. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Community Development 	Dec 2016
Health and Wellbeing Expo which encompasses all ages, cultures and all abilities and that provides up-to-date, local and relevant health and wellbeing information	<ul style="list-style-type: none"> Increase in exhibitors from 2015 Evaluation of attendance focus on a wider spread of attendees from all areas of Mitchell Shire. Expo survey evaluation demonstrates event meets stakeholder needs and community expectations. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Community Development, Maternal & Child Health & Leisure Services Nexus Primary Health Koolin Balit LHPCP Seymour Health 	March 2017
Support existing and develop new parent support groups. <ul style="list-style-type: none"> MSC- First Time Parents Group The Bridge- Young Parents/Playgroup – Seymour and Wallan 	<ul style="list-style-type: none"> Increase in attendance numbers to existing groups. Program evaluations demonstrate group meeting participant expectations. 	<ul style="list-style-type: none"> Families 	<ul style="list-style-type: none"> MSC Maternal and Child Health Seymour College The Bridge 	June 2017
Promote and support Mental Health Awareness Campaigns <ul style="list-style-type: none"> Youth Workshops Materials developed 	<ul style="list-style-type: none"> Number of workshops delivered Number and variety of materials developed 2 Newspaper articles 	<ul style="list-style-type: none"> Youth 	<ul style="list-style-type: none"> MSC- Youth Services MSC- HWBO 	June 2016

<ul style="list-style-type: none"> Media opportunities: social media, newspapers. 				
<p>Provide and support opportunities for people to come together and connect:</p> <ul style="list-style-type: none"> Community events Celebration days/weeks 	<ul style="list-style-type: none"> Number of events, programs and activities that bring community together Evaluation of events demonstrate community value opportunity to participate and connect. 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Community Development Nexus Primary Health LHPCP Seymour Health Youth Services 	<p>Quarterly:</p> <p>Sept 2016 Dec 2016 March 2017 June 2017</p>
<p>Continue to work with local health services through the Lower Hume Diabetes working group to improve coordination and integration of diabetes services including:</p> <ul style="list-style-type: none"> Assist Nexus to become a NADC Diabetes Care Centre and encourage all other health services to become affiliate members. 	<ul style="list-style-type: none"> Development of Improvement in Mitchell shire residents receiving timely access to high quality services. A local model for diabetes care is developed 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- HWBO Seymour Health LHPCP Nexus Primary Health 	<p>Dec 2016</p>
<p>Continue Implementation of the Communities Latching onto Breastfeeding campaign</p> <ul style="list-style-type: none"> Encourage and promote business participation. 	<ul style="list-style-type: none"> Continued increase in number of businesses participating in the campaign Increase in Breastfeeding rates from 2015/2016 year 	<ul style="list-style-type: none"> Families 	<ul style="list-style-type: none"> MSC- HWBO MSC- Maternal & Child Health LHPCP Nexus Primary Health 	<p>May 2017</p>
<p>Strategy 2.1.2 Create safer and more involved communities by working with stakeholders, community agencies and residents to develop and implement strategies that focus on: family violence, gender equity and cultural diversity.</p>				
Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
<p>Continue to implement the Annual Action Plan of the Mitchell Cultural Diversity Plan 2013-2017</p>	<ul style="list-style-type: none"> Annual Action Plan outcomes achieved 	<ul style="list-style-type: none"> CALD Aboriginal and/or Torres Strait Islanders 	<ul style="list-style-type: none"> MSC- Community Development Cultural Diversity Advisory Committee 	<p>Quarterly</p> <p>Sept 2016 Dec 2016 March 2017 June 2017</p>
<p>Proactively address Family Violence within Mitchell</p> <ul style="list-style-type: none"> White Ribbon Day campaign MCH Program – risk assessments 	<ul style="list-style-type: none"> White ribbon day campaign is supported and promoted by Council through radio, newspaper, and social media. Continued implementation of Elly the 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Community Development. MCH, Children's services, 	<p>Dec 2016 and Ongoing</p>

<ul style="list-style-type: none"> • Elly the Elephant campaign • Training and development for staff • Community education 	<p>Elephant campaign with new initiatives delivered along the way to coincide with the Royal Commission Family Violence recommendations.</p> <ul style="list-style-type: none"> • Improved awareness and confidence of staff post training opportunities. • 		<ul style="list-style-type: none"> • Youth Services • Nexus Primary Health 	
<p>Support initiatives that aim to close the health gap between the Indigenous and non-Indigenous community</p> <ul style="list-style-type: none"> • Representation on Koolin Balit network and Seymour Local Aboriginal Network (LAN) • Identify potential partnership opportunities to address issues 	<ul style="list-style-type: none"> • Koolin Balit reports demonstrate positive outcomes for Aboriginal and/or Torres Strait Islander population • LAN is supported to deliver activities and events for local Aboriginal and/or Torres Strait Islander community 	<ul style="list-style-type: none"> • Aboriginal and/or Torres Strait Islanders 	<ul style="list-style-type: none"> • MSC- HWBO • LHPCP • Koolin Balit • Seymour LAN 	Ongoing
<p>Support and promote inclusive activities and programs for Same Sex and Attracted and Sex Gender Diverse (SSASGD) people and the GLBTI community.</p>	<ul style="list-style-type: none"> • An increase in activities and programs for SSASGD Community. 	<ul style="list-style-type: none"> • GLBTI • All Groups 	<ul style="list-style-type: none"> • Nexus Primary Health • Youth Council • MSC Youth Services 	Ongoing

Strategy 2.1.3 Promote access, awareness, access and opportunities for inclusion for people with a disability

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Continue to Implement the Annual Action Plan of the Mitchell Access & Inclusion Plan	<ul style="list-style-type: none"> • Annual Action Plan outcomes achieved 	<ul style="list-style-type: none"> • A&I 	<ul style="list-style-type: none"> • MSC- Comm Development • Nexus (Rural Access) • A & I Advisory Com 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Increase respite care for families with children and young people who have a disability	<ul style="list-style-type: none"> • Increased respite identified and available • Increased respite places 	<ul style="list-style-type: none"> • Families • Early Years • A&I 	<ul style="list-style-type: none"> • MEYRG – Members and Family Care Providers • Nexus 	June 2017

Continue to provide support and referrals to families with children with disabilities

- Families are more informed and have better access to relevant, available services.
- Referral numbers from Maternal and Child Health Service to DEECD.

- A&I
- Families

- MSC Maternal and Child Health Services

June 2017

Strategy 2.1.4 In partnership with the community, key stakeholders, agencies and networks, support planning for:

- The avoidance of natural disasters
- Equipping and preparing the community to respond and recover in the event of emergencies

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
<p>To actively support and develop council and community capability and resilience to prepare and respond to emergency events (incl. extreme weather) through:</p> <ul style="list-style-type: none"> • Development of effective policies, procedures and frameworks • Attendance and contribution at community groups and networks to educate and inform community • Release of community guide to planning and preparation. • Implementation of the council emergency management plans to mitigate risk • Collaborate with other agencies to provide community safety awareness programs relevant to community needs • Provide access to information to support community prevention and preparedness for emergency events 	<ul style="list-style-type: none"> • MEMP reviewed and maintained. • Heatwave Campaign conducted prior to summer fire season. • Community campaign re; education prior to 2016/17 fire season • EM Training and development provided to MSC employees. • Number of workshops / training opportunities delivered to community. • Number of tools and templates developed and introduced. • Municipal Fire Plan reviewed. • Pandemic Plan reviewed. • Environmental Health Sub-Plan developed. • MSC website current • 2 Radio segment appearances in relation to EM • Vulnerable Persons Register current at all times 	<ul style="list-style-type: none"> • All Groups 	<ul style="list-style-type: none"> • MSC- Emergency Management Coordinator • Municipal Emergency Management Planning Committee (MEMPC) • Emergency Management Team • Vic Police • CFA • Victorian State Emergency Service 	<p>Dec 2016</p>
<p>Build and enhance young people capacity for resilience and healing through VBAF Youth Activities.</p>	<ul style="list-style-type: none"> • Number of young people participating VBAF Youth Activities. 	<ul style="list-style-type: none"> • Youth 	<ul style="list-style-type: none"> • MSC- Youth Services • Nexus Primary Health 	<p>May 2017</p>

Goal 2.1 To prevent and reduce harm associated with problem gambling, alcohol, tobacco and other drugs.

Outcome: Reduced uptake and utilisation of alcohol, tobacco and other drugs within Mitchell

Strategy 2.2.1 In partnership with key stakeholders, agencies and networks, identify and implement proactive approaches to prevention and reduction of harms associated with problem gambling, alcohol, tobacco and other drugs.

Actions	Proposed Impact / Measure	Target Group	Who	Timeframe
Actively participate in the Southern Cluster Alcohol Accord to promote safety and responsible drinking in and around licenses premises.	<ul style="list-style-type: none"> Number and type of initiatives being undertaken within the Shire Reduction in alcohol related incidents around licensed premises within Mitchell. 	<ul style="list-style-type: none"> Families Youth 	<ul style="list-style-type: none"> Vic Police VCGLR Nexus Primary Health MSC- Social Planner 	Annual
Provide information and education to young people in Mitchell creating awareness of the harmful effects of drugs and alcohol <ul style="list-style-type: none"> Youth Centre fact sheets and brochures. Youth services available Workshops and focus groups targeting young people Continue to seek funding for community workshops in relation to Alcohol and Drug awareness 	<ul style="list-style-type: none"> Number and variety of workshops delivered. Successful grants submitted for new programs and activities. 	<ul style="list-style-type: none"> Youth 	<ul style="list-style-type: none"> Youth Council MSC- Youth Services Nexus Primary Health- AOD Worker 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Implement Don't Let It Get Ugly (DLIGU) project, to reduce harms associated with drugs, sexual health and family.	<ul style="list-style-type: none"> Number of young people engaged with the project and involved in campaign development Number of sports clubs involved Number of resources distributed 	<ul style="list-style-type: none"> Youth 	<ul style="list-style-type: none"> MSC- Youth Services Nexus Primary Health Valley Sport VicPolice Koolin Balit 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Participate in state and local campaigns to reduce problem gambling. <ul style="list-style-type: none"> Continued implementation of Better Odds in Seymour campaign Continued participation in national-wide campaign, 'The Alliance for Gambling reform' 	<ul style="list-style-type: none"> Better Odds in Seymour campaign evaluation contributes to increased awareness of alternative activities to gambling. Increased community awareness of risks associated with gambling. Reduction in gambling statistics within Mitchell Shire. 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC – Social Planning 	Ongoing
Strategy 2.2.2 Actively source and work collaboratively with key stakeholders, agencies and networks to secure resources for initiatives that influence problem gambling, alcohol, tobacco and other drug use.				
Actions	Proposed Impact / Measure	Target Group	Who	Timeframe

Engage in advocacy activities which encourage additional support services within the municipality for problem gamblers.	<ul style="list-style-type: none"> Encourage greater level of services in Mitchell. 	<ul style="list-style-type: none"> Families Youth 	<ul style="list-style-type: none"> MSC- Social Planning 	Ongoing
Identify and mitigate harms associated with EGMs by implementing: <ul style="list-style-type: none"> MSC EGM Policy Local Planning Policy on Gaming Social and Economic Impact Assessments conducted for new EGM licenses Harm minimisation policies and campaigns 	<ul style="list-style-type: none"> Local EGM-related harms reduced within Mitchell. New applications for EGM's include SIAs (Social and Economic Impact Assessment) 	<ul style="list-style-type: none"> Families Youth 	<ul style="list-style-type: none"> MSC- Social Planning Nexus Primary Health VCGLR 	Ongoing

PRIORITY 3: ENVIRONMENTAL SUSTAINABILITY

Goal 3.1: Protect and enhance the environmental landscape and reduce the impacts of climate change.

Outcome: Communities that can adapt and respond to climate change and increasingly undertake sustainable practices.

Strategy 3.1.1 Implement the Mitchell Environment Strategy (MES) which addresses the protection, enhancement and management of the natural environment for a sustainable future.

Action	Proposed Impact / Measure	Target Group	Who	Timeframe
Implement the actions of the Mitchell Environment Strategy within budget and resource constraints.	<ul style="list-style-type: none"> Year Three Annual Action Plan outcomes achieved 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Parks and Assets 	Quarterly Sept 2016 Dec 2016 March 2017
Continue to implement street and park tree policy <ul style="list-style-type: none"> Maintain and enhance the existing tree population for inheritance by future generations Remove poor performing trees where necessary Protect trees from development and other activities that threaten their health and viability in accordance with relevant legislation and Australian Standards. 	<ul style="list-style-type: none"> Number of street and park trees planted. Number of existing trees maintained 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Parks and Assets 	Quarterly Sept 2016 Dec 2016 Mar 2017 June 2017

Conduct National Tree Day event	<ul style="list-style-type: none"> Support at least six community tree planting events. Evaluation conducted with participants. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC- Parks and Assets MSC- Youth Services 	July 2016
---------------------------------	---	--	--	-----------

Strategy 3.1.2 Implement the Mitchell Sustainable Resource Management Strategy and Waste Management Strategy, which focuses on actions to reduce greenhouse emissions and water usage and recycling initiatives.

Action	Proposed Impact / Measure	Target Group	Who	Timeframe
Provide equitable waste management and resource recovery services and infrastructure that prioritise and facilitate waste minimisation, resource reuse and recovery over disposal.	<ul style="list-style-type: none"> Number of workshops delivered. Resources developed. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> Waste Management 	Quarterly Sept 2016 Dec 2016 Mar 2017 June 2017

Strategy 3.1.3 In partnership with key stakeholders, agencies and networks, promote community awareness and involvement in preserving and improving the natural environment.

Action	Proposed Impact / Measure	Target Group	Who	Timeframe
Support community education programs and forums that inform the community about sustainable land management and reducing environmental impact <ul style="list-style-type: none"> Number of community education sessions conducted Information provided to the local community quarterly Worm farm and compost initiatives trialed MSC actively encourages community connection to nature 	<ul style="list-style-type: none"> Number of environmental publications distributed. New publications on Council's bushland reserves developed and distributed Number of community environmental activities undertaken and or supported. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> Community environmental groups including Landcare. MSC- Parks and Environment dept. 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017

PRIORITY 4: PLANNING FOR GROWTH

Goal 4.1: Proactively plan for the emerging needs of our growing population and changing demographic

Outcome: A community that has equitable access to services, infrastructure, education and employment and supports a diversity of needs

Strategy 4.1.1 Mitchell Shire Council will take a leadership role in the planning and development of current and future services for of the community with an emphasis on physical infrastructure and economic development.

Action	Proposed Impact / Measure	Target Group	Who	Timeframe
Advocate for walkability/ commuter and recreational cycle infrastructure and access to public transport <ul style="list-style-type: none"> Public and Community Transport Needs Assessment Structure Plans 	<ul style="list-style-type: none"> Evidence of Council advocacy using Transport Needs Assessment Evidence of walking, cycling, and public transport infrastructure in Structure Plans and implementation of other plans. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC - Strategic Planning & Social Planning 	Ongoing
Healthy By Design and Safer By Design Guides are considered in planning decisions	<ul style="list-style-type: none"> Evidence that significant planning decisions are informed by the Healthy By Design and Safer by Design guidelines.. 	<ul style="list-style-type: none"> All groups 	<ul style="list-style-type: none"> MSC - Strategic Planning MSC- Statutory Planning MSC- Social Planning 	Quarterly Sept 2016 Dec 2016 March 2017 June 2017
Involve young people in Council's planning processes to ensure the needs of young people are acknowledged	<ul style="list-style-type: none"> Young people are engaged and informed in planning processes. Young people engaged as part of Kilmore, Seymour & Wandong/Heathcote Junction structure plans. 	<ul style="list-style-type: none"> Youth 	<ul style="list-style-type: none"> MSC Youth Services Youth Council 	June 2017
Advocate for and identify opportunities that improve access to employment, education and affordable housing	<ul style="list-style-type: none"> Council is an active advocate and participant in relevant regional networks 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC – Economic Development & – Social Planning 	Ongoing
Facilitate development of multipurpose/multigenerational community facilities within new growth areas. <ul style="list-style-type: none"> Preparation of Mitchell Community Infrastructure Development Principles (MCIDP) 	<ul style="list-style-type: none"> Designs align with community needs and expectations MCIDP completed and adopted by Council Evidence of community infrastructure being provided for in strategic land use 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Strategic Planning MSC- Social Planning 	June 2017

and developments including strategic plans.

Goal 4.2: To ensure health and wellbeing needs of our growing population and changing demographics are supported by appropriate and related policies

Outcome: Policies are relevant, inclusive and support the needs of our changing population and demographic over time.

Strategy 4.2.1: Using identified population trends, work with stakeholders to ensure that policies that impact health and wellbeing are inclusive of the changing demographic

Action	Proposed Impact / Measure	Target Group	Who	Timeframe
Implementation of the Annual Action Plan for the Living Well for Life Strategy 2014-2018	<ul style="list-style-type: none"> Year 3 Actions are completed 	<ul style="list-style-type: none"> A&I 	<ul style="list-style-type: none"> MSC- Community Development MSC- Leisure Services Nexus Primary Health Seymour Health 	June 2017
Implementation of the Annual Action Plan for the Municipal Early Years Plan	<ul style="list-style-type: none"> Year 1 Actions are completed 	<ul style="list-style-type: none"> Early Years 	<ul style="list-style-type: none"> MSC – Maternal Child Health MSC – Children’s Services 	June 2017
Ensure appropriate evidence base used to inform Structure Plans and Precinct Structure Plans. <ul style="list-style-type: none"> Continue to implement ICSIP Keep ID population forecasts up-to-date 	<ul style="list-style-type: none"> ICSIP used to inform planning decisions ID population forecasts up to date 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Social Planner MSC- Strategic Planning 	Quarterly: Sept 2016 Dec 2016 March 2017 June 2017
Implementation of the Economic Development Strategy	<ul style="list-style-type: none"> Year 1 Actions are completed 	<ul style="list-style-type: none"> All Groups 	<ul style="list-style-type: none"> MSC- Economic Development 	June 2017

PARTNER ORGANISATIONS

Mitchell Southern Liquor Accord
BEAM Mitchell Environment Group
Koolin Balit (Goranwarrabul House)
Integrated Health Promotion Collaborative
Mitchell Environment Advisory Committee
Mitchell Cultural Diversity Advisory Committee
Mitchell Access and Inclusion Advisory Committee
Nexus Primary Health
Victoria Police
Youth Council
The Bridge
Familycare
Berry Street
Seymour Local Indigenous Network (LIN)
CFA
Municipal Emergency Management Planning Committee (MEMPC)
Neighbourhood Houses
GoTafe
Lower Hume Primary Care Partnership (LHPCP)
Rural Housing Network

Seymour Health
U3As
Victorian State Emergency Service
Senior Citizens Centres
SW Goulburn LandCare
Victorian Commission for Gaming and Liquor Regulation (VCGLR)

ABBREVIATIONS

A&I – Access and Inclusion
ATSI – Aboriginal and Torres Strait Islander
BEAM –
CALD – Culturally And Linguistically Diverse
DEEWR -
EY- Early Years 0-4 years of age
IHP – Integrated Health Promotion Collaborative
MEAC -

TARGET GROUPS

Aged – People 55 years and over
Youth- Persons aged 10 to 24 years of age