

MITCHELL LEARNING AND LIBRARY STRATEGY UPDATE (CONT.)

MITCHELL SHIRE COUNCIL

Council Meeting Attachment

SUSTAINABLE COMMUNITIES

20 JUNE 2016

7.7

MITCHELL LEARNING AND LIBRARY STRATEGY UPDATE

Attachment No: 1

**Action Plan Mitchell Shire Learning and Library
Strategy 2016-17**

MITCHELL SHIRE COUNCIL
Customer and Library Services

Mitchell Shire Learning and Library Strategy 2016/17 Action Plan

Focus Area	Action	Measure	Timeframe	Partners
Programs and Activities	<ul style="list-style-type: none"> Develop and deliver activities which attract new audiences to the library, including residents living in remote areas of the Shire. 	<ul style="list-style-type: none"> Quarterly activity delivered across the Shire 	June 2017	<ul style="list-style-type: none"> MSC Youth Services Local education providers: U3A, Go Tafe, Senior Citizens, Neighbourhood Houses
	<ul style="list-style-type: none"> Increase STEM learning programs i.e.: robotics, To be implemented in After School Programs, School Holiday programs specifically targeting preschool and primary school groups 	<ul style="list-style-type: none"> Delivery of one STEM Learning Program 	March 2017	<ul style="list-style-type: none"> Schools Pre Schools
	<ul style="list-style-type: none"> Engage with schools, neighbourhood house providers, seniors and youth organisations to expand library reach, and ensure library services align with the learning needs of these groups 	<ul style="list-style-type: none"> 12 visits undertaken 	June 2017	<ul style="list-style-type: none"> Schools within Shire MSC Youth Services Neighbourhood houses
	<ul style="list-style-type: none"> Extend technology-based training programs to specific groups within the community such as e-Gov training, use of tablets and social media to ensure the literacy of our community. 	<ul style="list-style-type: none"> Scheduled training programs provided across sites 	September 2016	<ul style="list-style-type: none"> Seniors groups Schools Pre-schools
	<ul style="list-style-type: none"> Expand the community volunteer program to attract volunteers with a range of skills, which can be used to assist with the delivery of programs and services. 	<ul style="list-style-type: none"> Program established Number of active volunteers 	March 2017	<ul style="list-style-type: none"> MSC Community Development Agencies MSC Volunteer Advisory Panel

MITCHELL SHIRE COUNCIL

Customer and Library Services

Focus Area	Action	Measure	Timeframe	Partners
Planning and Coordination	<ul style="list-style-type: none"> Train staff utilising learning opportunities available in – house to add to the knowledge bank of team members. 	<ul style="list-style-type: none"> 2 staff training sessions held 	June 2017	
	<ul style="list-style-type: none"> Review and streamline library procedures and workflows to support efficient customer interactions 	<ul style="list-style-type: none"> Procedures reviewed with action plan developed to streamline 	December 2016	
	<ul style="list-style-type: none"> Survey library users to inform service delivery and promotion 	<ul style="list-style-type: none"> Survey conducted and results assessed 	April 2017	MSC Communications
Marketing & Promotion	<ul style="list-style-type: none"> Promote library resources to the community via campaigns and in partnership with other Mitchell Shire departments 	<ul style="list-style-type: none"> 2 campaigns held 	June 2017	<ul style="list-style-type: none"> MSC Youth Services MSC Leisure Services MSC Maternal & Child Health MSC Children’s Services
Advocacy & Engagement	<ul style="list-style-type: none"> Identify grant opportunities to enhance library services and infrastructure 	<ul style="list-style-type: none"> 2 grant opportunities identified and applied for 	June 2017	<ul style="list-style-type: none"> State Government and other funding bodies